

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing is the patent application of Inventor(s): Kevin Gold, et al.
For: USING A CUSTOMER'S PURCHASING INTENT IN RECOMMENDING
ALTERNATIVE ITEMS FOR PURCHASE IN A PHYSICAL STORE

Enclosed are also:

- X 5 Sheet(s) of Drawings
 An assignment of the invention to NCR Corporation
 A certified copy of an application

CLAIMS AS FILED

FOR	Number Filed		Number Extra		Rate		Basic Fee (\$770)
Total Claims	28	-20 =	8	X	\$ 18	=	\$144
Independent Claims	3	-3 =	0	X	\$ 86	=	\$0
Multiple Dependent Claims	0			X	\$290	=	\$ 0
Total Filing Fee							= \$914

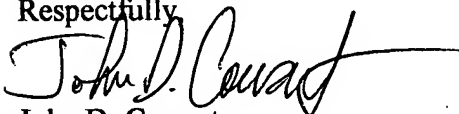
- X We will pay the filing fee later. The Office may charge any other fees that may be required, except for the Filing Fee and the Issue Fee, to the account of NCR Corporation, Deposit Account No. 50-1673. Please DO NOT charge the filing fee to this account at this time

Please have all communications concerning this application and the recorded Assignment directed to:

John D. Cowart
NCR Corporation
1700 South Patterson Blvd.
Dayton, Ohio 45479-0001

Our telephone number is: (858) 485-4903

Respectfully,


John D. Cowart
Reg. No. 38,415